

ABSTRACT

A process for preparing a trademark application, by means of a local computer capable of being connected to a remote computer via a computer network of the Internet type, is provided. The process includes the following steps, performed on the local computer: (i) entering the trademark, (ii) selecting the products or services to which the trademark applies, (iii) validating the entry and the selection, and (iv) sending the validated entry and selection to the remote computer via the computer network, the steps being carried out in the order indicate.